

Curriculum Vitae

Jo Ann Buysse

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EDUCATION

Ph.D.	University of Minnesota	Kinesiology
M.S.	Montana State University	Physical Education
B.S.	Southwest State University	Physical Education/Health

Doctoral Dissertation: Media Constructions of Gender Difference and Hierarchy in Sport: An Analysis of Intercollegiate Media Guide Cover Photographs
Chair: Dr. Mary Jo Kane

Master's Thesis: An Historical Analysis of Women's Athletics at Montana State
Chair: Dr. Bette Lowery

PROFESSIONAL POSITIONS

University of Minnesota, Minneapolis, MN
Director of Sport Management Undergraduate Major,
Graduate Faculty in Kinesiology and Recreation
Affiliated Scholar: Tucker Center for Research on Girls and Women in Sport

Hamline University, Saint Paul, MN
Director of Women's Athletics, Head Basketball Coach, Lecturer III.

Hamline University, Saint Paul, MN
Head Soccer Coach, Head Basketball Coach,
Lecturer II, Physical Education

University of Minnesota, Minneapolis, MN
Graduate Teaching Assistant, School of Kinesiology

Montana College of Mineral Science and Technology, Butte, MT
Head Volleyball and Basketball Coach

Adjunct Assistant Professor in Physical Education
Assistant Athletic Director
Acting Director of Applied Health Science

Montana State University, Bozeman, MT
Graduate Teaching Assistant

Lake of the Woods High School, Baudette, MN
Physical Education Instructor
Head Coach: Girls Volleyball, Basketball, and Track for Girls and Boys

HONORS AND AWARDS

Excellence in Academic Advising Award, CE+HD, University of MN, 2007
John Tate Awards for Excellence in Undergraduate Advising Nominee, 2007
Alumni Achievement Award: Southwest Minnesota State University, 2006
Athletic Hall of Fame, Montana Tech, 2005
Top 30 Female Athlete: Southwest State University, 2000
Frontier Conference Coach of the Year: 1980, 1981, 1982, 1983
Athletic Hall of Honor, Southwest State University: inducted 1982
Who's Who in American College and University Students: 1976

RESEARCH AND TEACHING INTERESTS

Media and Sport, Gender and Sport, Critical Theory/Feminist Theory, Sport Sociology,
Gender Equity and Title IX, Sport Ethics, Global Sport Issues, Coaching, and Sport Management

PEER REVIEWED PUBLICATIONS

LaVoi, N., Buysse, J., Maxwell, H. and Kane, M.J. (2007). The Influence of Occupational Status and Sex of Decision Maker on Media Representations in Intercollegiate Sports. *Women in Sport and Physical Activity Journal*, 14 (4), pp. 31-43.

Kane, M.J., & Buysse, J.M. (2005). Intercollegiate Media Guide Covers as Contested Terrain: A Longitudinal Analysis. *Sociology of Sport Journal*, (22), 214-238

Buysse, J.M., & Embser-Herbert, M.W. (2004). Constructions of Gender in Sport: An Analysis of Intercollegiate Media Guide Cover Photographs. *Gender and Society*, 18 (1), 66-81

OTHER PUBLICATIONS (Invited)

Buysse, J.M. (2006). Atalantan Distractions. *Scholar & Feminist Journal Online*, Summer Issue, 4.3; September.

BOOK REVIEW

Buysse, J.M. Review of Brennan, S.J. Basketball's Peak Performance Workbook: American Association for the Advancement of Applied Sport Psychology (AAASP).

INVITED PRESENTATIONS

Buysse, J.M. (2009). (TBD) American Association of University Women. Feb. 10, 2009

Buysse, J.M. (2008). The Perception of Women as Leaders. Minnesota Park and Recreation Association Conference, Brainerd, MN, September,26.

Buysse, J.M. (2008). Framing the Female Athlete. In celebration of women's history month, College of St. Benedict, (two presentations), March 26, 2008

Buysse, J.M. Practicing Gender Equity in Sport, Paper presented to North Metro Branch of the American Association of University Women, White Bear Lake, MN, Feb. 10, 2004

Buysse, J.M. The Ramifications of Recent Attempts to alter Title IX: Fact vs. Fiction. Paper presented to the American Association of University Women, State Convention, Mankato, MN, March, 2003

Buysse, J.M. Ethics in Sport. Paper presented to the Minnesota Women in Sport and Leadership Conference, Bloomington, MN, Nov. 15-16, 1999

Panel Participant, What Do You Do With a Women's Studies Major? Associated Colleges of the Twin Cities, February, 1996, Augsburg College, Minneapolis, MN.

Radio and television guest, 1983-2004: KXLF Television, Butte, MT; KBOZ Radio, Butte, MT; KUOM Radio, University of Minnesota, Minneapolis, MN; Radio OZ, Minneapolis, MN; KARE-TV, Minneapolis, MN; Minnesota Public Radio (MPR), Fox 9 Sports , Minneapolis, MN

Montana Tech's Passing Game Offense, Montana State High School League sponsored basketball clinic, 1983, Great Falls, Montana.

SCHOLARLY PRESENTATIONS

Buysse, J.M., Lavoie, N., Maxwell, H. & Kane, M.J.. Have you seen her? The female athlete as contested terrain. *Girls and Women Rock: Celebrating 35 Years of Sport and Title IX*, March 28-30, 2007.

Buysse, J.M. Media Constructions of Gender in Sport: What's Sex Got to Do With It? Paper presented to Faculty at Vaxjo University, Vaxjo, Sweden, May, 2005.

Buysse, J. M. Association for Moral Development conference, Session moderator: Minneapolis, MN, Nov., 1999

Buysse, J.M. Moral Development in Sport: Sacrificing the opportunity to win? Paper presented at the annual MN Lutheran Teachers Conference, Mankato, MN, October, 1998.

Buysse, J.M.& Herbert, M. Constructions of Gender in Sport: An Analysis of Intercollegiate Media Guide Cover Photographs. Paper presented at the annual meeting of the Society for the Study of Social Problems, New York, NY, August, 1996.

Buysse, J.M. Media Constructions of Gender Difference and Hierarchy in Sport. Paper presented at the annual meeting of the North American Society for the Sociology of Sport (NASSS), Milwaukee, WI., Nov. 1991.

Buysse, J.M. Content Analysis Research Methods. Paper presented at the annual conference of the American Alliance of Health, Physical Education, Recreation and Dance (AAHPERD), San Francisco, CA., March, 1990.

COURSES TAUGHT

Ethics and Values in Sport

Gender and Diversity in Sport

Global Sport Management

Sport in a Diverse Society

Senior Seminar in Sport Studies

First Year Seminar: Critical Issues in Sport: Explorations of Race, Class, and Gender

Individual Activities: Secondary Methods Course

Introduction to Sport Studies

History and Philosophy of Sport

Organization and Management of Sport

Senior Seminar in Applied Health Science

Women in Sport and Leisure: Graduate Level

COURSES DEVELOPED

Special Topics Course: Global Sport Management. Learning abroad course delivered in Sweden and Italy, University of Minnesota

Sport Studies undergraduate courses: Sport in a Diverse Society and Introduction to Sport Studies: University of Minnesota

M.Ed. Kinesiology/Recreation course: Ethics in Sport Management, University of Minnesota

M.Ed. Kinesiology/Recreation courses: Supervised the development and proposal process for graduate courses in Marketing and Promotions of Sport, Financing Sport and Event Management

First Year Seminar course: Critical Issues in Sport: Explorations of Race, Class, and Gender, Hamline University

PROGRAM DEVELOPMENT

M.Ed. Applied Kinesiology: Sport Management Emphasis. Developed curriculum proposal for 30 credit Master's degree program to offer at the American College of Greece, Athens, Greece

B.S. Sport Management: Coordinator: name change and curriculum revision, University of Minnesota, 2007

PROFESSIONAL MEMBERSHIPS

Association for Moral Development

North American Society for Sport Management

Women's Basketball Coaches Association

American Alliance of Health, Physical Education, Recreation and Dance

North American Society for the Sociology of Sport

Melpomene Institute

National Association of College Women Athletic Administrators

Women's Sports Foundation

Women in Sport and Education

PROFESSIONAL ACTIVITIES

Melpomene Institute, Events committee

National Association of College Women Athletic Administrators, Legislative committee

National Collegiate Athletic Association, Regional Basketball Rankings committee

Reviewer: *Journal of Sport and Social Issues*

Reviewer: *Gender & Society*

Reviewer: *Women in Sport and Physical Activity Journal*

Reviewer: *Minnesota History: Journal for the MN Historical Society*

UNIVERSITY SERVICE

International Education Work Group, 2008
Professional Studies Committee: College of Education and Human Development, 2006
Curriculum Committee: School of Kinesiology, 2005-present
First Year Admission Committee, 2005-2007
Disability Studies Initiative, 2005-2006
Diversity and International Education Task Force: School of Kinesiology, 2005-2006
International Education Committee, U. of MN, 2003-2006
Faculty Search Committee: Sport Management, 2001-2003
College Senate, College of Education and Human Development, U. of MN, 2000-2003
Task Force on Women's Athletic Participation, Hamline University, member, 1995-96
Piper Athletic Association, ex-officio member, Hamline University, 1993-97
Athletic Policies Committee, Hamline University, member, 1993-97
Search Committee, Director of Security, Hamline University, member, 1994-95
Affirmative Action Committee, Montana Tech, Chair, 1982-85
Montana Tech Booster Club, member, 1979-87

COMMUNITY SERVICE

East African Women's Basketball, Brian Coyle Center
Minnesota (MN) Special Olympics Golf
Courage Center: Jr. Wheelchair Basketball Tournament
MN Lynx Great Basketball Dribble Committee
MN Lynx Marketing Committee
MN Multiple Sclerosis Society: MS Walk
Melpomene Institute for Women's Health Resource, volunteer and research consultant
International Special Olympics Committee, 1991, member and venue manager: basketball
Hamline Midway Coalition: Housing Committee
Burlington Northern Railroad Neighborhood Committee
Newell Park: Park Patrol, volunteer

