One myth we often hear is: "no one is interested in women's sport."

We know that isn't true. Here's proof.

#HERESPROOF that we go to NCAA women's basketball games

#HERESPROOF we watch women's tennis
#HERES PROOF that we watch the WNBA

28%  
Percentage increase in WNBA regular season viewers from 2012 (180,000) to 2013 (231,000)

455,000  
Number of viewers who tuned in to ESPN2’s telecast of the Chicago Sky vs. the Phoenix Mercury on opening day

24%  
Percentage increase in unique users streaming WNBA games WNBA.com via LiveAccess

635,000  
Number of YouTube videos viewed on the WNBA’s YouTube Channel during opening week

#HERES PROOF that we watch the Women's World Cup
One myth we often hear is: "no one is interested in women`s sport."; We know that isn`t true.